

2011



THE FURNITURE BUSINESS MAGAZINE

OFFICIAL ORGAN OF THE BVDM AND ZGV

möbelkultur
MEDIA - INFORMATION

THE MARKET

In **möbel kultur**, your advertisement will achieve a comprehensive reach of the following furniture industry markets and target groups:

>FURNITURE RETAILERS

In 2009 German retailers turned over furniture to the tune of **29.37 billion Euros**, of which 22.9 billion Euros were sold through specialist outlets. Of these sales, 63 percent or 18.5 billion Euros were sold through retail purchasing associations.

>FURNITURE INDUSTRY

The total value of output from the German furniture industry in 2009 was 15.4 billion Euros. In that year the furniture industry suffered a decline in two figures, following which the negative trend was arrested in the first half of 2010. From January to June 2010 sales were valued at 7.6 billion Euros.

BRIEF CHARACTERISTICS

„möbel kultur“ is a business magazine that provides the reader with clear added value. It publishes regular special business reports with exclusive analysis, interviews and market data.

■ **Top-Labels** such as Rolf Benz, Hermes, Hülsta, Joop, Daimler Benz, American Express, Deutsche Bank, Siemens, Villeroy & Boch, WMF, JAB Anstoetz and many others seek and find their business partners through the pages of möbel kultur, the brand for brands.

■ Backed by modern magazine layout, möbel kultur is totally focused on serious, objective journalism with maximum depth of information and breadth of coverage.

■ „möbel kultur“ places your products and services under the eyes of those you wish to reach, including those retailers both inside and outside the furniture purchasing groups. „möbel kultur“ is the official organ both of the BVDM Federal German Association of Furniture and Kitchen Buyers, and the Kitchen Purchasing Groups in the ZVG. „möbel kultur“ is an integral member of, and is firmly embedded within the furniture business. **If you are in möbel kultur, you are guaranteed to be close to the decision takers.**



YOUR ADVANTAGES

- „möbel kultur“ achieves optimum reach of your target group.
- „möbel kultur“ has a highly experienced and professional editorial team that repeatedly comes up first with furniture business news; with exclusive stories and interviews with furniture industry insiders that you can find nowhere else.
- „möbel kultur“ is the acknowledged opinion leader for the entire furniture business; with profound market analyses, research and background reports. It is the official media partner for the German upholstery industry trend panel; also for Germany's major interior consumer goods trade fairs. And not least, it has publisher Jörn Holzmann's incisive insights into current events.
- Five times each year „möbel kultur“ exklusiv publishes an analysis of the statistics that are the fundamental bread and butter of the furniture industry: the top 30 manufacturers, the biggest specialist furniture retailers, the purchasing associations, the top 20 kitchen retailers and leading on-line shops; all there at a glance.
- „möbel kultur“ maintains a continual stream of special issues, each with supplementary targeted distribution and packed with detailed information: the extras package covers lifestyle, bathrooms, kitchens, upholstery, bedrooms, gardens, cool kids and service suppliers.

TARGET GROUP

möbel kultur guarantees you complete coverage of the decision takers in your target market. This includes:

- All outlets associated with the large country-wide furniture retail groups; these account for a 63 percent market share.

Alliance	349 copies
Der Küchenring	406 copies
Atlas	34 copies
Begros	130 copies
EMV	603 copies
Garant Möbel	718 copies
GfM	363 copies
Union	30 copies
Einrichtungspartnerring (VME)	178 copies
MZE	335 copies
Öko Control	42 copies
Creative Inneneinrichter	43 copies

- Within these integrated groups you reach the big players and the top addresses with large-scale retail outlets:

XXX Lutz	28 stores
Segmüller	7 locations
Porta	22 stores
Ostermann	4 locations
Schaffrath	8 locations
Zurbrüggen	8 locations
Inhofer	2 locations
Rieger	9 locations
Roller	85 stores
Poco	87 stores
Möbel Martin	7 locations
Dodenhof	2 locations
Möbel Boss	84 locations
Kröger / Rück	4 locations
Multipolster	36 locations
Yellow Möbel	9 locations

- In addition **möbel kultur** reaches the following independent key players in furniture retail:

Ikea Deutschland	45 copies
Höffner / Kraft / Sconto / Walther	49 copies
Finke	12 copies
Otto	11 copies

- **möbel kultur** also reaches all the medium-sized furniture marketing organisations in the furnishing and interior finishing sector:

Kitchen subsidiary retailers, kitchen studios and specialist warehouse outlets	1,712 copies
High-grade studios and suppliers of high-end furniture and interior fittings	423 copies
High-end interior decorators and designers	354 copies

- Manufacturers of

furniture, kitchens, office furniture, suppliers of materials and components	1,097 copies
--	--------------

- Also:

Interior architects, architects, designers	673 copies
Trade fair organisers, trade association conferences, trade congresses	1,606 copies
Commercial agencies, furniture agencies	395 copies
Institutes of higher education, advanced technical colleges of industrial design, Möfa furniture college	226 copies

CIRCULATION



copies per issue, 1st + 2nd quarter 2010 (IVW audited):

printed circulation	10,030 copies
actual distributed circulation	9,834 copies

AT A GLANCE - ADDED BENEFITS PROVIDED BY MÖBEL KULTUR

möbel kultur *ad special*



We can do even more for you! Just take a look at our **Ad Specials / and special promotions** – custom-made to underpin your marketing tools. You can go for UV-lacquer high-gloss effects, unfolding covers, fold-out posters, glue-retained CDs and DVDs, XXL-formats, cross-folds, fleecy fluff-touch, 3D-look or striking cover banners – we are your flexible media partner.

Interested?

Ask us to send you fuller media information by mail, or simply download from: www.moebelkultur.de/media

möbel kultur *exklusive*



We publish *möbel kultur exklusiv* five times a year; with exclusive documentation of any changes in the structure of furniture retailing in Germany. The furniture ‘palaces’ – purchasing groups and trade associations – turnover figures – online-shops – and the top 20 kitchen suppliers. Each documentation is an integral part of the respective issue of *möbel kultur* and has an useful additional print run distributed through the furniture trade. The total print run is guaranteed at 13,000 copies. We guarantee that each issue has an exceptional period of extended validity; for furniture business movers and shakers it is a must reference publication for the next twelve months.

Interested?

Ask us to send you fuller media information by mail, or simply download from: www.moebelkultur.de/media

möbel kultur *online*



We WILL ensure that your market goes click click click! www.moebelkultur.de is the only furniture trade publication business that is IWV-audited both in print and online. The figures for May 2010 prove it: 122,363 Visits, 407,788 page impressions.



You will find *möbel kultur* is present on Twitter and Facebook social network platforms.

Interested?

Ask us to send you fuller media information by mail, or simply download from: www.moebelkultur.de/media

MÖBEL KULTUR-SPECIALS

	Added Value for You	published in		Added Value for You	published in
	<p>Upholstery Trends for the international market</p> <p>The upholstery guide to the most important trade fair of the year, Cologne's International Furniture Fair; with targeted additional distribution to the Heimtextil fair Upholstery Forum.</p> <p><i>approx. 3,000 additional copies</i></p>	January		<p>LifeSTYLE The trend guide for the point-of-sale.</p> <p>Additional distribution to the youth furniture warehouse outlets, specialist retailers of glass, porcelain & ceramics; furniture purchasing group self-service discount modules & much else besides; plus distribution at the Tendence & Ambiente trade fairs.</p> <p><i>approx. 4,000 additional copies</i></p>	January March June September
	<p>Kitchen & Kitchen Premium Furniture, kitchen equipment. Everything for the high-end market.</p> <p>Products and strategies in and around the kitchen; targeted additional circulation at relevant trade fairs e.g. Küchenmeile, Focus Küche & Bad, Living Kitchen.</p> <p><i>approx. 4,000 additional copies</i></p>	January May September		<p>Bath The new bathroom, fittings & co.</p> <p>Carefully targeted additional circulation at the spring fairs and M.O.W.</p> <p><i>approx. 3,000 additional copies</i></p>	April
	<p>Service Providers for furniture retailers and industry</p> <p>There is further targeted distribution to investors, manufacturers of office furniture and their suppliers.</p> <p><i>approx. 10,000 additional copies</i></p>	May November		<p>Cool Kids Furniture for children, accessories and more</p> <p>Carefully targeted additional circulation in advance of the top youth fair Kind & Jugend, where you will reach the top decision takers.</p> <p><i>approx. 2,000 additional copies</i></p>	July
	<p>Garden Additional distribution at SPOGA as a buyers' guide for specialist retailers of outdoor furniture.</p> <p>Published immediately prior to Spoga and Maison&Objet, this issue of möbelkultur is ideally timed to present your advertisement to retail buyers.</p> <p><i>approx. 4,000 additional copies</i></p>	August		<p>Sleeping Beds, mattresses, bedrooms: Preview imm sleep</p> <p>Carefully targeted additional circulation at Cologne International Furniture Fair; the sleep in Hall 9 at Cologne and at the Frankfurt Heimtextil.</p> <p><i>approx. 4,000 additional copies</i></p>	December

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<p>THE trade-issue imm cologne The forum for your invitation ad. > All about „pure village“</p> <p>SPECIAL UPHOLSTERY Trends + innovations for the upholstery season 2011</p> <p>SPECIAL KITCHEN Kitchens & equipment, products and innovations from the „Living Kitchen“ trade fair in Cologne</p> <p>SPECIAL LIFESTYLE* Concepts for self-service/Young Living. Preview AMBIENTE</p>	<p>Trade fair report imm cologne Upholstery, world of living areas, solid wood, tables + chairs</p> <p>Trade fair report HEIMTEXTIL Current fabrics for furnitures</p> <p>Trade fair report MAISON & OBJET International decoration-trends from Paris</p> <p>FINANCING, banks, insurances market financing, account cards & more</p> <p>Preview EUROSHOP Warenwirtschaftssysteme, Checkout-Kassen</p> <p>EXCLUSIVE*</p> <p>Palaces 2011 16 pages issue insert</p>	<p>Sleeping imm sleep Bedrooms, beds, mattresses, statted frames + bedding Specials</p> <p>Preview on Milan: SALONE DEL MOBILE International furniture trends</p> <p>Furnitures Solid wood, sideboards, wardrobes</p> <p>SPECIAL LIFESTYLE* Trade fair report Ambiente Flächenkonzepte, POS-ideas</p> <p>EXCLUSIVE*</p> <p>Purchasing associations 2011: 16 pages issue insert</p>	<p>THE Trade Fair edition spring fairs in OWL M.O.W. + Möbelmeile</p> <p>In-house exhibitions Southern Germany Exhibitors, Products, Previews</p> <p>Furniture Austria New furniture from the south</p> <p>Exclusive Lounge-furniture In-/Outdoor</p> <p>Trade fairs Asia Reports + Analysen</p> <p>SPECIAL BATH The new bathroom, fittings & co.</p> <p>EXCLUSIVE*</p> <p>Online-Shops 2011: 16 pages issue insert</p>	<p>Trade fair Milan The exclusive trend report</p> <p>Tables & Chairs Tasty dining solutions, banks, designer chairs</p> <p>RED DOT NEW – awarded products!</p> <p>KITCHEN PREMIUM All about the High-End-Market, equipment, materials - new products and technics</p> <p>SP. SERVICE PROVIDERS Financing, logistic, promotion, store constructions trade fair report Euroshop</p>	<p>Sofas & armchairs The current upholstery-trends.</p> <p>Trade fair report UPPER FRANCONIA WESTFALEN and IN-HOUSE EXHIBITION SOUTH</p> <p>Fabrics for furniture fabrics for the fall season</p> <p>SPECIAL LIFESTYLE* Preview TENDENCE POS-ideas</p>
<p>PD: 10.01.2011 AD: 06.12.2010 PDD: 06.12.2010</p>	<p>PD: 23.02.2011 AD: 04.02.2011 PDD: 02.02.2011</p>	<p>PD: 16.03.2011 AD: 25.02.2011 PDD: 28.02.2011</p>	<p>PD: 15.04.2011 AD: 25.03.2011 PDD: 28.03.2011</p>	<p>PD: 20.05.2011 AD: 29.04.2011 PDD: 02.05.2011</p>	<p>PD: 17.06.2011 AD: 27.05.2011 PDD: 01.06.2011</p>

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p>Made in Germany Design and quality from Germany, focus: Living and solid wood</p> <p>Comfort Living furniture + technical innovations for the Best Ager / Generation Silver</p>	<p>Focus sleeping Bedrooms, beds, mattresses, statted frames + bedding</p> <p>IFA Berlin Trade fair preview Innovative kitchen equipment & more</p> <p>Hifi Furniture Stylish – the new products</p>	<p>In-house exhibition south previews</p> <p>Home-Office: desks, office chairs and more for the working space at home</p> <p>MoOD: Preview Brussels</p> <p>Bath: all about wellness oases</p> <p>Logistics: perfect furniture transportation</p>	<p>Big post-report about the kitchen fairs Westfalia Kitchen, equipment, accessories</p> <p>Trade fair report SPOGA Everything for the outdoor season 2012</p> <p>Trade fair report MoOD Current fabrics for furnitures and decorations</p>	<p>Purchasing associations Moduls, tracks, service packages</p> <p>Go Green What does the trade offer for the “green” theme. Products, procedures, technical innovations</p> <p>BENELUXextra trade fair report MÖBELMESSE BRUSSELS and the in-house exhibitions in the Netherlands</p>	<p>Preview imm cologne 2012 Upholstery, world of living areas, solid wood, tables + chairs</p> <p>Trade fair edition HEIMTEXTIL Bed linen, bedding</p> <p>Scandinavia extra for imm cologne: design & quality from Norway, Sweden and Denmark</p> <p>e-commerce New strategies</p>
<p>COOL KIDS</p> <p>Trade fair preview KIND + JUGEND Furniture for children, accessories and more</p>	<p>SPECIAL GARDEN</p> <p>Preview SPOGA</p>	<p>SPECIAL KITCHEN</p> <p>PREVIEW kitchen fairs in Westfalia Küchenmeile, FKB, Forum 26 and further in-house exhibitions</p> <p>SPECIAL LIFESTYLE*</p> <p>trade fair report TENDENCE</p>	<p>SPECIAL UPHOLSTERY</p> <p>Furniture, cover fabrics, leather, foam</p>	<p>SP. SERVICE PROVIDERS</p> <p>Financing, logistics, promotion, store constructions, IT, EDV-solutions, planning software</p>	<p>SPECIAL SLEEPING</p> <p>Beds, mattresses, bedrooms: Preview imm sleep</p>
<p>EXCLUSIVE*</p> <p>The German furniture retail trade 2011: 16 pages issue insert</p>			<p>EXCLUSIVE*</p> <p>The Top 20 kitchen retail market 16 pages issue insert</p>		
<p>PD: 15.07.2011 AD: 24.06.2011 PDD: 27.06.2011</p>	<p>PD: 12.08.2011 AD: 22.07.2011 PDD: 25.07.2011</p>	<p>PD: 09.09.2011 AD: 19.08.2011 PDD: 22.08.2011</p>	<p>PD: 21.10.2011 AD: 07.10.2011 PDD: 10.10.2011</p>	<p>PD: 11.11.2011 AD: 21.10.2011 PDD: 24.10.2011</p>	<p>PD: 09.12.2011 AD: 18.11.2011 PDD: 18.11.2011</p>

PD: publication date **AD:** Booking deadline for ads and PR **PDD:** Printing document deadline

Subject to change

SPECIALS are publications with a focus on a specified topic with additional print run. Your benefit: average additional edition of 3,000 copies.

Selective distribution to the appropriate target group.

* Please mind the special media-information for „möbel kultur Lifestyle“ and „möbel kultur exclusive“.

ISSUE SIZE

240 mm wide x 310 mm high
uncut 248 mm wide x 318 mm high
(bleed difference 4 mm)

TYPE AREA

212 mm wide x 286 mm high, 4 columns each 50 mm wide

ADDITIONAL CHARGE FOR BLEEDING

Advertisements exceeding the type area 10% (basis
for calculation: b/w price)

PRINTING PROCESS

Offset, 60 raster, direct exposure of the digital data on
printing plate (CTP).

DIGITAL DATA

System: Apple Macintosh

Software: QuarkXPress 7.0, Adobe Illustrator CS4, Photoshop CS4

Picture formats: Tiff, eps, jpg, Strich, **at least 300 dpi**

Storage media: CD-ROM, DVD or datatransfer via FTP.

We also require a colour true digital proof based on the FOGRA
standart and the complete character sets!

Contact: Jasmin Loose, phone +49 (0) 40 63 20 18-41
e-mail: jasmin.loose@holzmann.de

ADDRESS OF THE PRINTER

Mohn media I Produktlinie Zeitschriften

Herr Fischer I Objektleitung

for printing material: Carl-Bertelsmann-Str. 161M, D-33311
Gütersloh

for loose or bound Inserts etc.: LKW Einfahrt Tor 3, Zentrale
Waren- annahme, Carl-Bertelsmann-Straße 161M, D-33311
Gütersloh

ADVERTISEMENTS FORMATS AND PRICES (TYPE AREA FORMATS):

Format	Width x High in mm	b/w Price	2c Price	4c Price	for 3 placements, 4c, each*
2/1 p.	2 x 1/1 Seite	9,120.- €	10,200.- €	12,360.- €	10,992.- €
1/1 p.	212 x 286	4,560.- €	5,100.- €	6,180.- €	5,724.- €
1/2 p.	104 x 286 212 x 140	2,280.- €	2,820.- €	3,900.- €	3,786.- €
1/3 p.	212 x 92 70 x 286	1,520.- €	2,060.- €	3,140.- €	3,064.- €
1/4 p.	50 x 286 212 x 68 104 x 140	1,140.- €	1,680.- €	2,760.- €	2,703.- €

* incl. the respective volume and series discounts

PREFERENCE PLACEMENT

Inside front and back cover, b/w	5,472.- €
Back cover, b/w	5,928.- €
There is a 10% surcharge on all additional preference placements	

COLOUR SURCHARGE

For each additional colour, 1/1 page or less	
Scale colours (cyan, magenta, yellow)	540.- €
Special colours (HKS, Pantone)	635.- €
Four colours	1,620.- €
Four-colour advertisements are printed in accordance with DIN 16539 (European scale).	

DISCOUNTS

Within a period of one year on b/w prices only

Series discounts	or volume discounts
3 advertisements 5%	
6 advertisements 10%	3 pages 10%
9 advertisements 15%	6 pages 15%
12 advertisements 20%	12 pages 20%

COMBI DISCOUNTS

For placement of advertisements in various objects of the Ferdinand Holzmann Verlag a combi discount is granted.

No discount can be granted on colour, loose or bound inserts.

CONDITIONS OF PAYMENT

2 % discount for payment within 7 days, otherwise payment without reduction within 30 days from date of invoice.

BOUND INSERTS

Format: 240 mm wide x 310 mm high (trimmed).
(plus bleed difference 4 mm)

1 paper = 2 pages	4,560.- €
2 paper = 4 pages (larger size - prices on application)	9,120.- €

LOOSE INSERTS

Format max. 230 mm wide x 300 mm high

Price up to 25 g weight	2,840.- €
for each 5 g commenced	568.- €
Plus postal fees %	13.40 €

We retain the right to refuse to fulfill the order until a sample of the insert is submitted.

TIP ON POSTCARDS

Base price per %	170.- €
Plus glue costs per %	54.- €
plus postal fees per %	5.10 €

Prices do not include applicable statutory value-added tax. Postal fees are subject to change. The General Terms and Conditions for advertisements in newspapers and magazines apply.

CAREER CENTRE

THE NO. 1

CAREER CENTRE is the No.1 section for jobs and classified ads in the magazine „möbel kultur“ - the platform for business contacts and a sure-fire way to generate successful resonance. Compared to other business-magazines our CAREER CENTRE possesses the biggest ad volume - attributable to the strong connection to the most important management consultings and recruitment agencies.

VERY SIMPLE

As simple as possible: Just supply us with your text and possibly your company's logo if applicable - we will design your ad for you. For more information, you can also visit www.karrierecenter.de

...JOB AND REPRESENTATIVES SOUGHT

Height in mm	1-column 50 mm wide	2-column 104 mm wide	3-column 158 mm wide
20	€ 39.80	€ 79.60	€ 119.40
40	€ 79.60	€ 159.20	€ 238.80
60	€ 119.40	€ 238.80	€ 358.20

The millimetre price per column is € 1.99.

All prices exclude VAT (sales tax).
€ 13,- surcharge is added for coded ads to cover processing and postage.

JOB ADS & CLASSIFIED ADS

Height in mm	1-column 50 mm wide	2-column 104 mm wide	3-column 158 mm wide
20	€ 79.60	€ 159.20	€ 238.80
40	€ 159.20	€ 318.40	€ 477.60
60	€ 238.80	€ 477.60	€ 716.40

The millimetre price per column is € 3.98.

PROFILE ADS

If you are a business consultant/HR recruiter or auctioneer, this is the right section for your profile ad. In the CAREER CENTRE of „möbel kultur“ we offer an additional service which helps you to reach your target group successfully.

Your profile ad is published monthly in „möbel kultur“ and as an additional service in our online section on www.karrierecenter.de

Size: 104 mm x 40 mm

Price € 1.800 per anno

SEMINAR FINDER

Your seminars will be published and updated monthly in the CAREER CENTRE of „möbel kultur“, addressing the trade specialists for more successful sales trainings.

Your seminar ad is published monthly in „möbel kultur“ and as an additional service in our online section on www.karrierecenter.de

Size: 212 mm x 38 mm

Price: € 1.800 per anno

YOUR CONTACTS

Advertising Sales

Helene Al-Khazail phone: +49 (0) 40 63 20 18-20
e-mail: helene.al-khazail@holzmann.de

Kitchen/Bathroom

Anke Zimmer phone: +49 (0) 40 63 20 18-39
e-mail: anke.zimmer@holzmann.de

LifeSTYLE

Susann Metwally phone: +49 (0) 40 63 20 18-38
e-mail: susann.metwally@holzmann.de

Career centre

Sarah Albrecht phone: +49 (0) 40 63 20 18-22
e-mail: sarah.albrecht@holzmann.de

Advertising Coordination

Jasmin Loose phone: +49 (0) 40 63 20 18-41
e-mail: jasmin.loose@holzmann.de

ADDRESS OF THE PUBLISHER

Ferdinand Holzmann Verlag GmbH, Weidestr. 120 a
22083 Hamburg, Postfach 76 02 59, 22052 Hamburg
Phone: +49 (0) 40 63 20 18-0, fax: +49 (0) 40 6 30 75 10
Internet: www.moebelkultur.de, e-mail: holzmann@holzmann.de

PUBLISHER

Jörn Holzmann, Jochen Holzmann

PUBLISHING OFFICES

Newly-formed German states and Berlin

Villwock Media Service, Reinhard Villwock
John-Sieg-Str. 22A, 10365 Berlin
Phone: +49 (0) 30 2 91 10 06
Fax: +49 (0) 30 29 00 24 16
e-mail: villwock@skyhawk-germany.com

Cover photos: Hülsta (big photo), Ekornes, Joka, Scholtissek | Backside: www.spahrbier.de

France

DEF & COMMUNICATION
48, boulevard Jean Jaurès, F-92110 Clichy
Phone: +33 (0) 1 47 30 71 80
Fax: +33 (0) 1 47 30 01 89
e-mail: melanie.villard@wanadoo.fr

EDITORIAL DEPARTMENT

Editor in chief: Arnd Ziemer (arnd.ziemer@holzmann.de)
Editorial manager: Evelyne Kerl (evelyne.kerl@holzmann.de)
Editorial staff: Doris Schmidt (doris.schmidt@holzmann.de), Yvonne Brombach (yvonne.brombach@holzmann.de), Silja Carstensen-Voss (silja.carstensen@holzmann.de), Brit Dieckvoß (brit.dieckvoss@holzmann.de), Tino Eggert (tino.eggert@holzmann.de), Heike Lorenz (heike.lorenz@holzmann.de), Stefan Müller (stefan.mueller@holzmann.de) Kristina Hölscher (kristina.hoelscher@holzmann.de), Sascha Tapken (sascha.tapken@holzmann.de)

EDITORIAL OFFICES

North-Rhine Westfalia (Münster) Germany: Rita Breer,
Am Eschhuesbach 49, 48341 Altenberge
Phone: +49 (0) 25 05 94 98 21, fax: +49 (0) 25 05 94 98 22
e-mail: rita.breer@holzmann.de

Benelux: Frances van der Steen, Postbus 32, NL-3962 DB Wijk bij Duurstede, phone: +31 (0) 3 43 59 37 88
e-mail: frances@franpress.nl

YEAR AND FREQUENCY OF ISSUES

62nd year 2011 / monthly

SUBSCRIPTION RATE

Annual subscription Germany	79.20	€
Individual issue price	6.60	€ plus VAT & shipping



FROM HAMBURG - THE MEDIA CITY

MÖBEL KULTUR | MÖBEL KULTUR LIFESTYLE | MÖBELFERTIGUNG | ARCADE | DER KÜCHENPROFI | WWW.MOEBELKULTUR.DE



FERDINAND HOLZMANN. IHR MÖBEL-VERLAG

Weidestr. 120 a, 22083 Hamburg
Phone 040/632 01 8-0, Fax 040/630 75 10
e-mail: holzmänn@holzmänn.de
www.moebelkultur.de